SOUL EDITIONS · No. 09

Soul

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No.
09

The Signature Scent Edit

Find the fragrance that feels like you, and build a small scent wardrobe.

Built by Camille

FIELD GUIDE · SCENT JOURNAL · FAMILY CARDS · PRINTABLES

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Hi, I'm Camille.

This edit is for the drawer of half-used bottles you bought after one sniff, and the perfume counter that leaves you with a headache and no decision.

A signature scent isn't about the most famous bottle. It's the one that smells like you on a good day, lasts on your skin and fits the life you actually live.

We learn how fragrance works, find the families you love, test like an expert, and build a small wardrobe of two or three scents, without wasting money on the wrong ones.



your host, Camille

✦ HOW THIS EDIT WORKS

The method, quiz and journal were written by the SOUL team. This edit recommends no brands or products; everyone's skin and nose are different. The photos show the mood; they are not customer results.

— Camille ✦

Everything in your kit.

Read the guide first, then use the tools that suit you. You don't need them all.

1

The field guide

Notes and concentrations, the fragrance families, your scent profile, how to test, a scent wardrobe, application, layering, storage and budget.

2

The scent journal

Your profile quiz, a testing log for up to twelve scents, your wardrobe plan and a wish list. US Letter and A4.

3

Family cards

Eight cut-out cards, one per fragrance family, with typical notes and when to wear them.

4

Door cards

How to test a fragrance and how to apply it well, for your dressing table.



CAMILLE'S RULE

Never buy a full bottle on the first sniff. Wear it for a whole day first. The opening is a first impression; the dry-down is the relationship.

Camille ✦

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Your first fifteen minutes.

Bring any perfumes you already own, even the ones you don’t wear.

1. **Take the profile quiz**

   Chapter 2. Answer with your nose, not with what you think you should like.

2. **Sort what you own**

   Which bottles do you reach for? Which do you avoid? Find each one’s family on the card set.

3. **Find your pattern**

   Most people love two or three neighboring families. Circle yours in the journal.

4. **Plan one testing trip**

   Pick three scents from your families to test on paper, then skin. Chapter 2 shows how.

✦ TODAY’S FINISH LINE

Your two or three families written down. Shopping comes after testing.

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The scent pyramid.

Perfume is built from ingredients that evaporate at different speeds.

LAYER	WHEN YOU SMELL IT	TYPICAL NOTES
Top notes	The first minutes, up to about half an hour	Citrus, light fruits, herbs, pink pepper
Heart notes	From about 20 minutes for several hours	Florals, spices, green notes
Base notes	The dry-down, for hours	Woods, musk, vanilla, amber, resins

That's why a perfume can smell completely different at the counter and on the bus home. The top notes sell a bottle; the heart and base notes are what you live with.



CAMILLE'S RULE

Judge a perfume after thirty minutes, not three seconds. Most of the scents you've regretted smelled great in the shop.

Camille

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The scent profile quiz.

Tick every line that makes you smile. Most people tick two or three neighboring families, like Floral and Soft, or Amber and Gourmand.

IF YOU LOVE...	TRY THE FAMILY
Peeling an orange, lemonade, a cold gin and tonic	Fresh citrus
Cut grass, tomato leaves, herbs in a garden, green tea	Green and aromatic
Clean laundry, sea air, warm skin after a shower	Aquatic and clean
A rose garden, a bouquet, jasmine on a summer night	Floral
Face powder, lipstick, violets, a cashmere sweater	Soft and powdery
Cinnamon, candles, incense, a fireside	Amber and spice
Vanilla baking, caramel, coffee, chocolate	Gourmand
A forest walk, pencils, old books, a cedar chest	Woody

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The three-bottle wardrobe.

One for every day, one for evenings, one for the season that changes you.

1

The everyday

Light enough for the office and close spaces, easy to wear without thinking. Often fresh, clean, green or soft floral.

2

The evening

Richer and longer-lasting for dinners, dates and events. Often amber, woody, gourmand or a deep floral.

3

The seasonal swap

A scent for the weather that changes your mood most: a bright citrus for summer, a cosy amber for winter.



CAMILLE'S RULE

Your signature can be a family, not a single bottle. Wearing three related scents still makes you recognizably you.

Camille

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You've read 7 of 27 pages.

The rest of The Signature Scent Edit is one tap away.



IN THE FULL EDIT

- ◯ The field guide
- ◯ The scent journal
- ◯ Family cards
- ◯ Door cards

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